

2010 E-Rates

2010 Aging Services of Minnesota Membership Directory & Buyers' Guide

Aging Services of Minnesota members rely on agingservicesmn.org for information on legislation, regulations, data they can use, directories, e-communities, products, educational events, and online directories including a buyers' guide of business partners who provide services to our members. Our goal is to give our members a Web site that provides the resources members need to do their jobs.

You won't find a better vehicle for putting your name before viewers. Our Web site offers you the on-going opportunity to brand your company and deliver your message directly to viewers who make purchasing decisions.

Capture the attention of buyers and instantly guide them to your own company's Web site



www.agingservicesmn.org

Aging Services Web Site Logo placement with link to your Web site

Home page

120 pixels wide by 60 high
(1 of 4 in random rotation)
Member* Rate - \$125/month
Non-Member Rate - \$250/month
(3 mo. minimum)

Buyer's Guide Logo**

120 pixels wide by 60 high
(1 of 4 in random rotation)
Member* Rate - \$100/month
Non-Member Rate - \$225/month
(3 mo. minimum)

* To qualify for member rate, dues must be paid in full. Advertisers with dues in arrears will be charged the non-member rate.

**Only firms qualifying as Aging Services of Minnesota Business Partners may list in the Online Buyer's Guide. The basic listing is free and includes link, company details, contact details and a 25-word description.

Electronic Advertising through E-Newsletters –

Aging Services emails and posts on the Aging Services web site a weekly newsletter - *Monday Mailing*, and *monthly newsletters - Housing & Services Advantage, Care Center Advantage and HUD Update.*

Logo placement with link to your web site is available for each of these newsletters. Limit of two per newsletter.

To learn more about electronic advertising, contact Jenny Mims at jmims@agingservicesmn.org.