

4th Annual

LONG-TERM CARE FINANCING **SOLUTIONS** FORUM

Choice • Responsibility • Fairness



January 12, 2012

12:30 - 5 p.m.

Hubert H. Humphrey

School of Public Affairs

Cowles Auditorium

301 19th Avenue South

Minneapolis, MN



*“This is the time for public discourse,
not for the shutting down of discourse.
The problem has yet to be solved, so why
stop now?”*

*Larry Minnix, CEO
Leading Age*

October 18, 2011

Co-sponsored by:



**Aging Services
of Minnesota**

LEADING CHANGE ■ CHANGING LIVES

CENTER for
the STUDY of
POLITICS and
GOVERNANCE

AARPSM

Who Should Attend

Older adult service providers, health care providers, state policymakers, seniors and consumers.

This forum will help you:

- Become familiar with potential policy proposals that state and federal policymakers may pursue related to long-term care financing reform;
- Understand the role of businesses, providers and government in furthering the issue of long-term care financing reform;
- Explore potential next steps in advancing long-term care financing reform; and
- Evaluate pros and cons of proposals for state action on the topic of long-term care financing reform.

Program and Agenda

- 12:30 p.m. **Welcome**
Larry Jacobs, Director, Humphrey School of Public Policy
Gayle Kvenvold, President/CEO, Aging Services of Minnesota
- 12:50 p.m. **The Myths and Mysteries of Long-Term Care**
Jane Gross, author, "A Bitter Sweet Season—Caring for Our Aging Parents and Ourselves"
- 2 p.m. **Exploring the Options: State and Federal Directions to Address LTC Financing Reform**
Lisa Shugarman, Director of Policy, The SCAN Foundation
- 3 p.m. Break
- 3:15 p.m. **Dayton Administration's Vision for LTC Financing Reform**
Commissioner Lucinda Jesson, Minnesota Department of Human Services
- 3:45 p.m. **Legislative Panel**
Panelists:
Senator David Hann (R-Eden Prairie)
Senator Tony Lourey (DFL-Kerrick)
Rep. Erin Murphy (DFL-St. Paul)
Rep. Jim Abeler (R-Anoka)
- Moderator:*
Lori Sturdevant, Minneapolis *Star Tribune*
- 4:55 p.m. **Closing Remarks**
Michele Kimball, Executive Director, AARP Minnesota
- 5 p.m. **Reception/Networking**
Please join the event sponsors following this event for refreshments and networking.

Continuing Education Credits

Application will be made to the Minnesota Board of Examiners for Nursing Home Administrators for continuing education credit. This event has been designed to meet the continuing education criteria for licensed professional nurses by the Minnesota Board on Nursing.

Registration Information

This conference is **FREE** to attend and includes and afternoon refreshment break. Registration is limited and handled on a first-received basis. **Registration deadline is Monday, Jan. 9, 2012.** Please direct all registration questions to Kellie Carlson at Aging Services.

You can register in one of three ways:

1. **Register online** at agingservicesmn.org (click on Events, must be Aging Services member to register online.)
2. **Fax** registration form to 651.645.0002, Attn: #6272
3. **Mail** registration form to:
Aging Services of Minnesota
2550 University Avenue West
Suite 350 South
St. Paul, MN 55114-1900, Attn: #6272

Call-in registrations are not accepted. Once registered, you will receive an e-mail confirmation with the information for this event.

Cancellation

If you registered for this event and need to cancel your attendance, please notify Kellie Carlson at Aging Services. *Aging Services of Minnesota reserves the right to cancel this event.*

For Further Information

Questions about the program:

Kari Thurlow, Aging Services of Minnesota,
kthurlow@agingservicesmn.org,
651.645.4545 OR Lea Chittenden, Center for the Study of Politics and Governance,
chit0018@umn.edu, 612.625.2530

Registration questions: Kellie Carlson,
Aging Services of Minnesota,
kcarlson@agingservicesmn.org, 651.645.4545

CEU questions: Heidi Simpson, Aging Services of Minnesota, hsimpson@agingservicesmn.org, 651.645.4545



The Problem

As we welcome the advances that have allowed seniors to live longer lives, the “age wave” has also generated new social and financial issues that we must address. As individuals age, long-term care is both expensive and likely. At age 65, a person has about a 60 percent chance of needing some type of long-term care in their future years. The chance of spending nothing is only one in five. The average cost is \$48,000.

Despite the likelihood of needing long-term care, most individuals are ill-prepared for these potential costs. Retirement savings are typically inadequate. The combined factors of an aging population with inadequate personal savings are pushing state programs such as Medicaid to the brink of collapse at a time when state budgets are already strained.

We Will Find a Solution

Minnesota has been a leader in pursuing nation-leading reforms related to long-term care and we again have the opportunity to develop solutions that will address the underlying issues:

1. What proposals should policymakers consider to encourage individuals to plan for and save for their own long-term care needs?
2. Are there opportunities for government, employers and health care providers to work together to develop opportunities to educate the general public regarding the costs of long-term care?
3. Are there additional care delivery reforms that should be pursued to help make long term care more affordable?

Aging Services of Minnesota, in partnership with the Center for the Study for Politics and Governance at the Humphrey School of Public Affairs and AARP Minnesota, are committed to bringing this important policy discussion to Minnesota. We have partnered to bring together leading experts on this topic for a frank discussion on the best possible solutions. Your involvement is important!



Hear from Top Experts

Jane Gross is the author of “*A Bittersweet Season: Caring for Our Aging Parents – and Ourselves*” (Knopf, March, 2011 and Vintage/Anchor, May 2012) and the founding blogger of “The New Old Age,” at the *New York Times*, about the intersection of adult children and their aging parents.

Ms. Gross’ blog, book and speaking engagements braid three strands never before brought together: Family memoir, practical advice and public policy. Her expertise is essential at this unprecedented demographic moment: Those 85 and older are the fastest growing population group in America and their adult children are the 76 million Baby Boomers, themselves headed for old age, like it or not. And what she has to say has special resonance as the nation struggles with health care reform, the huge debt and the likelihood of key changes to Medicare and Medicaid, all being played out in an especially toxic political climate.



Lisa Shugarman, PhD, Director of Policy, The Scan Foundation

Lisa R. Shugarman is the Director of Policy for The SCAN Foundation, managing state and national policy activities for the Foundation. Prior to joining the Foundation, Dr. Shugarman was a health policy researcher with the RAND Corporation in Santa Monica, CA. During her nine-year tenure with RAND, her research focused broadly on the needs of vulnerable populations, including seniors and people with disabilities. Dr. Shugarman is the author of over 40 peer-reviewed publications and has taught courses in program evaluation and guest-lectured on various issues in health policy.

The results of her work have helped to inform policymakers at the local and national levels.

Dr. Shugarman holds a PhD in health services organization and policy from the School of Public Health at the University of Michigan in Ann Arbor, MI. She was a National Institute on Aging Health and Aging Fellow and worked as a research associate at the University of Michigan Institute of Gerontology. She currently serves on the editorial board for the Home Health Care Services Quarterly and was a member of the Los Angeles County Long-Term Care Coordinating Council.

REGISTRATION FORM

4th Annual Long-Term Care Financing Solutions Forum – Choice • Responsibility • Fairness.

Registration Deadline: Monday, Jan. 9, 2012 One form per person, please

Name _____ Title _____

Organization _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

E-mail _____ (required)

Which is your organization?

AARP Aging Services Center for the Study of Politics and Governance

Other: Please list: _____

If you are disabled or require special services, please describe your needs in writing:

Aging Services office use only:

Date Received _____

#6272

**REGISTRATION LIMITED.
DON'T DELAY!**

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BE A PART OF THE SOLUTION!

