

2nd Annual

# LONG-TERM CARE FINANCING SOLUTIONS

Choice • Responsibility • Fairness



November 17, 2009

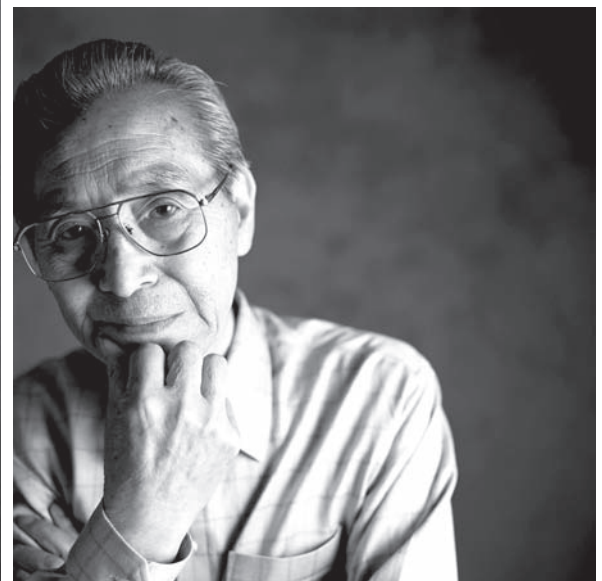
12:30 - 4:30 p.m.

Hubert H. Humphrey Institute  
of Public Affairs

Cowles Auditorium

301 19th Avenue South

Minneapolis, MN



Co-sponsored by:



CENTER for  
the STUDY of  
POLITICS and  
GOVERNANCE



*“It is critically important that policy makers at all levels of government understand that there will be no real solution to the health care crisis without a complementary solution to the long-term care crisis, and vice versa.”*

~ National Commission for Quality Long-Term Care  
“From Isolation to Integration: Recommendations  
to Improve Quality in Long-Term Care,” Dec. 3, 2007

## The Problem

Today, 10 million Americans need long-term care. As our country ages that number is only expected to grow. In the next three decades, the number of Americans needing long-term care is expected to double, leaving our nation's long-term care financing system – based largely on Medicaid – in jeopardy.

We must act now to ensure today's seniors and disabled adults receive the best possible care and ensure long-term care is affordable for future generations.

## We Can't Wait for a Solution

This topic of long-term care financing reform is more relevant than ever, given the current debate in Washington regarding health care reform and the growing budget crisis here in Minnesota. Yet, here in Minnesota, we cannot afford to wait for someone else to develop a long-term care financing solution. Consider the following:

- The first of Minnesota's 1.4 million baby boomers started to reach traditional retirement age in recent years and are now becoming eligible for Social Security benefits. Beginning in 2008, the state will see a 30 percent increase in the number of workers turning age 62. The aging of Minnesota's largest generational cohort will continue to accelerate over the next 12 to 13 years.
- If those Minnesotans born between 1936 and 1965, who are projected to have inadequate retirement income, turn to Medicaid for long-term care, the total state and federal costs will be more than \$19 billion a year by 2019.
- A bipartisan group of experts agree that Minnesota has a long-term structural budget problem, with long-term expenditure growth likely to outpace revenue growth. Health care growth will become the most important factor in controlling rising state expenditures.

## We Will Find a Solution

We hope to repeat the success of our inaugural event on this topic, LONG-TERM CARE FINANCING SOLUTIONS, held last June. While there is a growing consensus that long-term care financing reform should be part of health care reform, there remain underlying questions about next steps towards reform:

1. What models of financing reform hold the most promise in encouraging individuals to be personally responsible in planning for their eventual long-term care needs and achieving broad-based long-term care coverage?
2. Is long-term care financing reform best achieved at a local, state or national level?
3. How does long-term care financing reform fit within the overall context of health care reform?
4. What are the next steps in advancing long-term care reform?

Aging Services of Minnesota, in partnership with the Center for the Study for Politics and Governance at the Hubert H. Humphrey Institute of Public Affairs, the American Association of Homes and Services for the Aging and AARP Minnesota, are committed to bringing this important policy discussion to Minnesota. We have partnered to bring together the top experts on this topic for a frank discussion on the best possible solutions to this issue. Your involvement in this discussion is important!



### REGISTRATION FORM Long-Term Care Financing Solutions Choice • Responsibility • Fairness.

*Registration Deadline: Thursday, November 12, 2009*

*One form per person, please.*

Name \_\_\_\_\_ Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_ (required)

Which is your organization?

AARP  Aging Services  Center for the Study of Politics and Governance

Other: Please list: \_\_\_\_\_

If you are disabled or require special services, please describe your needs in writing:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Aging Services office use only:**

**REGISTRATION LIMITED.  
DON'T DELAY!**

Date Received \_\_\_\_\_  
#8259

## Who Should Attend

Older adult service providers, health care providers, state policymakers, seniors and consumers.

### **This forum will help you:**

- Become familiar with models of financing reform that encourage consumers to accept personal responsibility for paying for future long-term care needs.
- Evaluate the pros and cons of where long-term care financing reform is best achieved – at the local, state or national levels.
- Describe how and where in the overall context of national health care reform where long-term care financing reform might fit.
- Explore potential next steps in advancing long-term care reform.

## Program and Agenda

Noon - 12:30 p.m.

### **Registration**

12:30 p.m.

### **Welcome**

**Larry Jacobs**, Professor, Walter F. and Joan Mondale Chair for Political Studies and Director, Center for the Study of Politics and Governance, Hubert H. Humphrey Institute of Public Affairs

12:40 p.m.

### **The State of Long-Term Care Financing Reform**

**Gayle Kvenvold**, President/CEO, Aging Services of Minnesota

1 p.m.

### **The Case for Long-Term Care Financing Reform**

**Kevin Goodno**, Shareholder, Fredrickson & Byron, P.A.

1:45 p.m.

*Break*

2 - 3:15 p.m.

### **Panel Discussion: Promising Approaches to Long-Term Care Financing Reform**

#### **Moderator:**

**Sean Kershaw**, Executive Director, Minnesota Citizen's League

#### **Panelists:**

- **Dan Lindh**, President/CEO, Presbyterian Homes and Services
- **Michele Kimball**, State Director, AARP Minnesota
- **Robyn Rowen**, Executive Director, MN Insurance and Financial Counsel

3:30 - 4:30 p.m.

### **Lawmaker Panel – Next Steps in Advancing Long-Term Care Reform**

**Moderator: Lori Sturdevant**, Minneapolis Star Tribune

#### **Panelists:**

- **Rep. Paul Thissen** (DFL-Mpls)
- **Rep. Laura Brod** (R-New Prague)
- **Sen. Julie Rosen** (R-Fairmont)

4:30 - 4:45 p.m.

### **Closing Comments**

**Kathryn Roberts**, President/CEO, Ecumen

## Continuing Education Credits

Application will be made to the Minnesota Board of Examiners for Nursing Home Administrators for continuing education credit. This event has been designed to meet the continuing education criteria for licensed professional nurses by the Minnesota Board on Nursing.

## Registration Information

This conference is **FREE** to attend and includes an afternoon refreshment break. Registration is limited and handled on a first-received basis.

**Registration deadline is Thursday, Nov. 12, 2009.**

Please direct all registration questions to Kellie Carlson at Aging Services.

You can register in one of three ways:

1. Register online at [agingservicesmn.org](http://agingservicesmn.org) (click on Events, must be Aging Services member to register online.)
2. Fax registration form to 866.579.2963, Attn: #8259
3. Mail registration form to Aging Services of Minnesota, 2550 University Avenue West, Suite 350 South, St. Paul, MN 55114-1900, Attn: #8259

Call-in registrations are not accepted. Once registered, you will receive an e-mail confirmation with the information for this event.

## Cancellation

If you registered for this event and need to cancel your attendance, please notify Kellie Carlson at Aging Services. *Aging Services of Minnesota reserves the right to cancel this event.*

## For Further Information

### **Questions about the program:**

Kari Thurlow, Aging Services of Minnesota, [kthurlow@agingservicesmn.org](mailto:kthurlow@agingservicesmn.org), 651.645.4545 OR Lea Chittenden, Center for the Study of Politics and Governance, [chit0018@umn.edu](mailto:chit0018@umn.edu), 612.625.2530

### **Registration questions:** Kellie Carlson,

Aging Services of Minnesota, [kcarlson@agingservicesmn.org](mailto:kcarlson@agingservicesmn.org), 651.645.4545

**CEU questions:** Heidi Simpson, Aging Services of Minnesota, [hsimpson@agingservicesmn.org](mailto:hsimpson@agingservicesmn.org), 651.645.4545



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